

News Release

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FOR IMMEDIATE RELEASE

ARRC's Meghan Clemens promoted to Director of External Affairs

Experienced communications and marketing professional to lead Railroad's corporate and external affairs team.

ANCHORAGE, Alaska — The Alaska Railroad (ARRC) has named Meghan Clemens to the position of director of External Affairs. She moves into the position vacated by Christy Terry who takes the helm of real estate, as vice president on August 1.

Clemens first joined ARRC in 2013 as marketing and communications manager – a role that involved strategic marketing, customer engagement and media relations for passenger services. Her knowledge and direct involvement in enhancing both freight and passenger services over the past decade make her a great fit for her new role.

Clemens has been on the forefront of the Railroad's online presence, helping build a user experience that provides unparalleled access and service for all customers. As director of External Affairs, Clemens will oversee ARRC's direct engagement and effective communication with Alaska's railbelt communities, the public and other stakeholders.



“We are thrilled Meghan agreed to this new role at the railroad. Her extensive experience in marketing and communications matched with her excellent customer services skills and outstanding work performance makes her the logical choice for Director of External Affairs. Her already strong relationships and well developed communication channels across the state will ensure a smooth transition into her new position,” said President and CEO Bill O’Leary. “Meghan’s connections with stakeholders around the state will provide a solid foundation for continued success as the railroad moves into our next 100 years.”

Clemens, with a Master’s of Business Administration from the University of Alaska, said “I am excited for this opportunity and to continue the Railroad’s 100 year history of developing and building our state. As a life-long Alaskan, I am eager to get to meet and hear directly from our stakeholders and communities. Getting to know our customer’s needs is what our reputation of service excellence is based upon.”

Clemens starts her new position on August 7.

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MEDIA NOTE: Photo available as a separate JPG file.

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